

Stelios Kechris Winery at the DWCC 2015

From the 23rd until the 25th of October the 8th Digital Wine Communication Conference (DWCC) will take place in Plovdiv, Bulgaria, with the participation of wine professionals from all over the world, and Greek wine will have a strong presence in this very important meeting.

Before the Plovdiv, a group of professionals participating in the conference will have a crash course on the northern Greece vineyard through a short trip along the wineries of the Roads of Northern Greece Network. Moreover, during the conference, a masterclass dedicated to Xinomavro will be presented by Yiannis Karakasis MW and Grigoris Michailos AIWS on the 24th, while in the afternoon of the same day a walk around tasting will take place, and Greece will be represented by its ambassador wines made from indigenous and other varieties. Of course, a lot of Greek professionals and Greek wineries will be present at the conference.

For the first time this year, Stelios Kechris Domaine will be represented at the conference by one of its members, while it will be one of the hosts of the wine professionals during their pre-conference trip in Northern Greece. The wines of the winery will also be present at this very important meeting: The Tear of the Pine will participate at the walk around tasting that will take place on Saturday, while those who will be at the BYOB party at the opening of the conference on Thursday, will have the chance to have a taste of Kechribari.

